



One Degree is a nonprofit, technology-driven organization with a strong track record of helping families find, access, and manage nonprofit and social services efficiently and with dignity. We're not just a software vendor – we're a mission-driven partner in ensuring that low-income and at-risk individuals have the resources they need to improve their lives.

Our Mission

One Degree's mission is to empower people to create a path out of poverty for themselves and for their communities. We believe *everyone* should have access to the social services and benefits that that can support them. Critical information should not be locked away in closed systems or proprietary databases. One Degree is a true community resource, open and accessible to everyone in the communities in which we operate.

More than 400,000 people have used One Degree to find social services for themselves, their families, or their clients in the San Francisco Bay Area, Los Angeles County, California, and Gainesville, Florida.

Our products – 1degree.org, its companion [iOS](#) and [Android](#) apps, and SMS text messaging service – enable people to access health care, food pantries, employment services, and the entire comprehensive range of social services from wherever they are, on whatever device they are most comfortable using.

Bring One Degree to Your Region

One Degree is built to scale so it can serve communities around the country. We want to help you bring One Degree to your region. We take a community-based approach to expanding to new cities, counties, and states. This includes working closely with on-the-ground partner agencies who are the experts in their own community. We don't use robots to add information; we use human beings to ensure that information is always accurate and up-to-date.

The consulting packages below outline a range of ways to bring One Degree to your community with a One Degree chapter.

Our Platform & Services

We also provide robust tools for social work and health care practitioners and government agencies, including the ability to make referrals, track outcomes, and screen for social determinants of health (SDOH). Our platform also gives agencies analytics and reporting tools to measure and understand their impact.

**Tier 1
Full Service**

One Degree takes the lead in compiling resource lists, adding resources, conducting community outreach, and helping organizations and community members use the platform. Access to advanced tools is included for lead agencies.

Service Package

- ✓ On-the-ground outreach to major agencies and stakeholders
- ✓ Compilation and adding of resource lists from local agencies
- ✓ Marketing materials for local agencies and community members
- ✓ On-the-ground and virtual trainings and help materials for local agencies and community members
- ✓ Access to One Degree Plus tools for practitioners at contracted agencies, including full referral management, analytics, reporting, and screening tools
- ✓ Technical and resource navigation assistance to practitioners and community members
- ✓ Service level agreement (SLA) for regional access to platform and technical support

**Tier 2
Consulting & Services**

One Degree supports a local lead agency or coalition to add resources to the platform, and consults on how to best conduct marketing and training to spur adoption.

Service Package

- ✓ Remote consulting on adding resources to platform
- ✓ Ongoing technical and consulting assistance in adding and updating resources to platform
- ✓ Marketing materials for local agencies and community members at cost
- ✓ On-the-ground and virtual trainings and help materials for local agencies and community members
- ✓ Limited technical and resource navigation assistance to practitioners and community members
- ✓ Service level agreement (SLA) for regional access to platform and technical support

**Tier 3
Community-Led**

One Degree supports a local organization, coalition, or group of volunteers with self-service tools to add resources to the platform. Local groups take the lead on conducting outreach to spur community adoption.

Service Package

- ✓ Access to free, self-service tools for adding resources to platform
- ✓ Marketing materials to local agencies and community members at cost
- ✓ Free virtual trainings and help materials to local agencies and community members
- ✓ Technical and resource navigation assistance to practitioners and community members whenever possible (no SLA)
- ✗ No service level agreement (SLA) for guaranteed access or support

Tier 1
Full Service

Local Investment

- Funding by local government or philanthropic partners
- Convening regional stakeholders and experts with assistance from One Degree
- Co-marketing and promotion to spur platform adoption

Estimated Costs
(in thousands)

A *Full Service* chapter costs largely depend on the scope of work for an individual region (county, municipality, or state).

Tier 2
Consulting & Services

Local Investment

- Funding by local government or philanthropic partners
- Convening of regional stakeholders and experts with assistance from One Degree
- Marketing to spur platform adoption with assistance from One Degree
- Adding resource information to platform in consultation with One Degree

Estimated Costs
(in thousands)

A *Consulting & Services* chapter requires a local agency or coalition to do the bulk of work, with One Degree providing assistance with specific needs depending on the individual region.

Tier 3
Community-Led

Local Investment

- Organizing of local organizations or volunteers to do all work
- Marketing to spur platform adoption
- Adding of all resource information to platform independently

Estimated Costs
(in thousands)

A *Community-Led* chapter relies entirely on local groups to organize and make use of One Degree's existing self-service tools and materials.

Resource management, stakeholder outreach	\$100-600
Outreach, on-the-ground support, materials creation	\$200-500
Training, support, SLA	Ask us
Total Costs - Year 1	Ask us
Annual Costs - Year 2+	Ask us

Partnership management, resource mgmt. consulting	\$75-100
Community outreach, materials creation	\$25-45
Training, support, SLA	Ask us
Total Costs - Year 1	Ask us
Annual Costs - Year 2+	Ask us

Access to self-service tools for resource management	\$0
Marketing materials at cost	\$0
Self-service trainings and help materials	\$0
Total Costs - Year 1	\$0
Annual Costs - Year 2+	\$0

What Our Partners Say

One Degree has worked with hundreds of organizations – direct-service nonprofits, and health care and government agencies – in the San Francisco Bay Area and Los Angeles County to expand access to critical social service information for their clients.

San Francisco Bay Area

With over 13,000 resources in our database, and over 10,000 people in the Bay Area using the platform every month, One Degree has become the go-to resource for social service resources and referrals.

“One Degree makes our work faster and more effective. We can quickly generate reports for ourselves and our funders to see our impact. It’s easy to use for our staff and the homeless families we work with.”

— Erica Kisch
Executive Director
Compass Family Services, San Francisco, CA

More Reading

- [How One Social Worker Improved the Safety Net for a Whole City](#) - Community-led expansion to Gainesville, Florida
- [Robots Can’t Do Everything: Why Humans Maintain One Degree’s Data](#) - About our approach to data maintenance

Los Angeles County

More than 1,000 community health workers, social workers, and clinicians in Los Angeles County communities use One Degree to provide vital support to their clients, including at 37 LA county departments.

“We are committed to our partnership with One Degree and strongly support the continued growth of the One Degree platform to help address the needs of LA County residents and health and social service providers. We believe One Degree will help stimulate increased collaboration between public and private health delivery communities.”

— Clemens Hong M.D. M.P.H.
Director, Whole Person Care
Medical Director, Community Health Improvement
Los Angeles County Department of Health Services

[Learn more about One Degree in Los Angeles County](#)